



Introducing PURELL® Professional HEALTHY SOAP® with CLEAN RELEASE™ Technology

Healthy skin is cleaner skin. PURELL Professional HEALTHY SOAP® products with CLEAN RELEASE™ Technology set a new standard for soap performance. These remarkably mild formulations are gentle on skin, contain no antibacterial ingredients* or harsh preservatives, and remove over 99% of dirt and germs.^{8,9}



Scientific Breakthrough in Skin Health

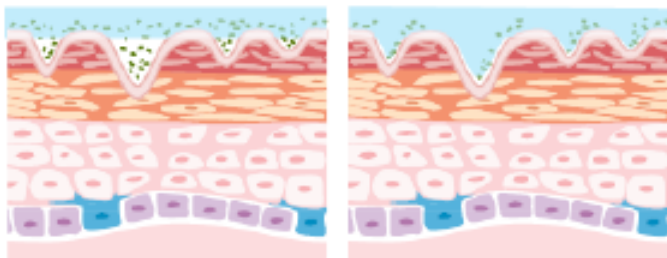
GOJO scientists teamed with a leading dermatologist to identify the most common causes of severe skin irritation – harsh preservatives and antibacterial ingredients. Formulated for dry and sensitive skin, hypoallergenic CLEAN RELEASE™ technology soaps are free of these ingredients so they are better for skin.

Cleaner Ingredients Free of harsh preservatives, antibacterials,* parabens and phthalates

Better Wash Experience 95% preferred over regular soap¹⁰

CLEAN RELEASE™ Technology Helps Soap Work Better

CLEAN RELEASE™ Technology boosts soap performance. Its novel surfactant system reaches deeper into skin's cracks and crevices to gently remove more dirt and germs than regular soap.^{8,11}



Regular Soap**
Can't get to tough-to-reach areas where dirt and germs may hide.

CLEAN RELEASE™ Technology
Reaches into skin's cracks and crevices 2X better to lift and wash away more than 99% of dirt and germs.^{8,12}

Dirt Removal Removes 30% more dirt than regular soap⁸

Better for You and the Environment

CLEAN RELEASE™ technology soaps are made with natural ingredients, far exceeding the 64% USDA requirements. They rinse faster and cleaner to conserve water.

Biobased Content 90% biobased content¹⁴

Water Conservation Saves an estimated 6 gallons per refill compared to regular soap¹⁵

"With breakthrough formulation, GOJO has eliminated the leading causes of severe skin irritation."

— Dr. Matthew Zirwas, M.D.,
Board-certified dermatologist in occupational and contact dermatitis



Call us today for more information

(800) 442-0213
www.enichols.com